

# Boston Early Music Festival

## 2011 Fringe Concert Guidelines

### Participation Clause

BEMF kindly requests that when you publicize your participation at the Boston Early Music Festival, it is clearly noted that you and/or your ensemble participated in the **BEMF Fringe Concert Series** and not the Festival proper. The BEMF management reserves the right to revoke a Fringe application and cancel subsequent listings in all Festival publicity, if a Fringe Concert listing appears as part of the official BEMF concerts. Thank you for your cooperation and understanding.

### Scheduling

Fringe Concerts may not be scheduled to begin less than **75 minutes prior to the start** of Festival concerts and opera performances, for **2 hours after the start** of a Festival concert, or for **3 hours after the start** of an opera performance (the only exceptions are the Keyboard and Organ Mini-Festivals, during which Fringe Concerts may be scheduled). This policy exists, of course, for the sole purpose of increasing both of our audiences. A preliminary Festival concert schedule is listed below; please feel free to contact the BEMF office if you have any questions about when you can schedule your concert. Fringe Concert length is recommended to last not longer than 60 minutes.

### **BEMF Concert Schedule**

Sunday, June 12, 3:30pm: Opening Matinee, BEMF Opera  
Monday, June 13, 8pm: Festival Concert  
Tuesday, June 14, 7pm: BEMF Opera  
Tuesday, June 14, 8pm: Festival Concert  
Tuesday, June 14, 11:15pm: Festival Concert  
Wednesday, June 15, 5pm: Festival Concert  
Wednesday, June 15, 7pm: BEMF Opera  
Wednesday, June 15, 8pm: Festival Concert  
Wednesday, June 15, 11:15pm: Festival Concert  
Thursday, June 16, 5pm: Festival Concert  
Thursday, June 16, 8pm: Festival Concert  
Thursday, June 16, 11pm: Festival Concert  
Friday, June 17, 5pm: Festival Concert  
Friday, June 17, 7pm: BEMF Opera  
Friday, June 17, 8pm: Festival Concert  
Friday, June 17, 11:15pm: Festival Concert  
Saturday, June 18, 2:30pm: Festival Concert  
Saturday, June 18, 8pm: BEMF Chamber Opera  
Saturday, June 18, 11pm: Festival Concert  
Sunday, June 19, 12:30pm: Festival Concert  
Sunday, June 19, 3:30pm: BEMF Opera

### **Fringe Concert Timing Guidelines**

latest fringe concert start time: 2:15pm  
latest fringe concert start time: 6:45pm  
latest fringe concert start time: 5:45pm  
[same as above]  
[same as above]  
latest fringe concert start time: 3:45pm  
[same as above]  
[same as above]  
[same as above]  
latest fringe concert start time: 3:45pm  
[same as above]  
[same as above]  
latest fringe concert start time: 3:45pm  
[same as above]  
[same as above]  
[same as above]  
fringe concerts may be scheduled to start no later than 1:15pm; they may also be scheduled to start between 4:30-6:45pm  
latest fringe concert start time: 11:15am  
[same as above]

### Repertoire

While BEMF encourages Fringe Concert applicants to present repertoire related to the Festival's theme, it is not mandatory. The theme of the June 2011 Festival is *Metamorphoses: Change and Transformation*. Fringe Concert repertoire may not duplicate any repertoire featured in official Festival events. Please refer specific repertoire questions to the BEMF Office. **Please note: issues related to licensing and to securing the rights to perform music protected under copyright is the sole responsibility of the individual Fringe Concert artist or ensemble. BEMF cannot assume responsibility for performing permissions.**

## Venues

You may present your Fringe Concert at any venue you choose, and a list of suggested venues is attached. Please remember that it is your responsibility to contact the venue to check availability, reserve space, and make rehearsal and payment arrangements. In order to increase your audience, it is best to choose a venue that is within a 10 minute walk from Copley Square or Jordan Hall. If you are not familiar with Boston and have any questions about the location or suitability of a venue, please contact the BEMF office.

## Admission Fees

You may charge an admission fee to your concert in any amount you choose, allow for discounts to certain types of audience members, ask for a voluntary donation, or present your concert free of charge. The most common types of discounts are to students, seniors, BEMF pass holders\*, and members of Early Music America, but additional discounts are encouraged. Typical admission fees range from \$10 to \$20, with \$5 and \$10 discounted tickets. Please note that the BEMF office is not able to process any type of payment on your behalf.

**\*If you plan to offer a discount to BEMF Day Pass holders, please bear in mind that BEMF Day Passes will not be available for purchase until Wednesday, June 15<sup>th</sup> at 11:00am, when the Exhibition officially opens. If your Fringe Concert is scheduled to take place before 12:00 noon on Wednesday, June 15<sup>th</sup>, we would like to suggest that you do not officially advertise a discount for Day Pass holders.**

## Schedule Listing

Your concert will be listed in the BEMF Fringe Concert Schedule, which will be mailed to all advance Festival ticket buyers, posted on the BEMF website, published in the 2011 Festival Yearbook, included with BEMF's press package to local, national, and international media, and distributed at the 2011 Festival and Exhibition. BEMF reserves the right to edit all Fringe Concert listings. Below is a sample listing:

12:00 NOON **Amphion's Lyre** (Elaine Vivar Blackford, *traverso*; Laura Gulley & Jonathan Friedes, *violin*; Audrey Markowitz, *oboe*; Mai-Lan Broekman, *viola da gamba*; James Meadors, *theorbo*; Hendrik Broekman, *harpsichord*). *On the Road from Lübeck to Leipzig: 17<sup>th</sup>- and 18<sup>th</sup>-century German Instrumental Music*. Works by Bach, Rosenmüller, Schickhardt & Telemann. Library at the Boston Center for Adult Education, 5 Commonwealth Avenue, Boston. 508/358-5430. \$10; \$8 st, sr, BEMF, EMA.

## Artist Listing

Fringe Concert artists will also receive a listing describing the ensemble/artist to appear in the 2011 BEMF Yearbook and on our website, with a link to the ensemble's/artist's website or email address. This listing must not exceed 100 words (*per group*) and is subject to BEMF's final edit. Please submit this listing by email along with your registration form.

## Additional Publicity

You may promote your Fringe Concert in any other way you like, including renting a portion of the BEMF mailing list for postcard mailings (10 cents per name, one-time use) or placing a display ad in the 2011 Festival Yearbook (20% discount on display ads for Fringe Concert presenters). Advertising materials are available on the BEMF website.

## Registration and Fees

A registration form, fee, and sample recording (for first time applicants) are required of all Fringe Concert performers. The base fee is \$200 for one concert, an additional \$75 is required for each additional concert presented, even if the concert is an exact repeat of the first. The sample recording should be approximately 10 minutes in length and feature a recent unedited performance by a majority of the performers listed on the Fringe Concert registration form. BEMF reserves the right to refuse any applicant based on scheduling or repertoire conflicts, or based on the applicant's sample recording. If you have any questions or difficulties providing a sample recording, please contact the BEMF office.